



EXECUTIVE SUMMARY

How to End Move-Out Waste Once and For All.

THE PROBLEM

70 million pounds of waste. \$30M in lost value.

When students move out of their dorms, they leave behind 70 million pounds of perfectly good dorm essentials. The campus response? Send to the landfill or offshore to external partners. This collectively represents \$30 million of value that schools are missing out on while the next freshman is at Target & Amazon spending thousands each year for the exact same items.

THE OPPORTUNITY

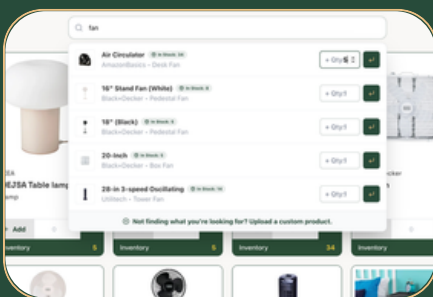
Dorm reuse programs are historically break-even. E-commerce makes them profitable.

Compared to traditional sidewalk sales, students and parents are willing to pay 3-6x more for the peace of mind of pre-orders. This is usually impossible due to being extremely time-consuming, but what if e-commerce was easier?

THE SOLUTION

Pre-built inventory database, turnkey e-commerce, instant data.

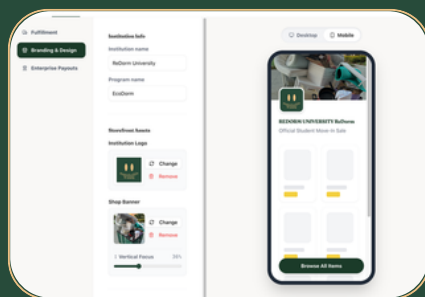
Track inventory at the speed of move-out



Cut inventory time from 15 minutes to 5 seconds

- 200+ dorm essentials in our inventory database (and counting)
- Just add quantity! We've taken the photos, weighed the items, & prepared it for e-commerce

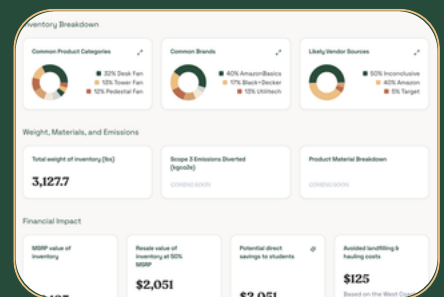
Drive higher revenue with student re-commerce



Manage move-in chaos by setting pickup intervals, dates, and locations

- Design white-labeled shop
- Set accounting-compliant payment provider
- Split revenue among departments

Instantly see impact data, precise to the decimal



Track progress towards STARS, climate/waste goals and see metrics like

- kgCO2e displaced
- Lbs diverted
- Material breakdown
- Category/brand/ source insights

The time to eliminate move-out waste is here!

See resources on starting dorm reuse programs or schedule a demo of our platform at ReDorm.co

