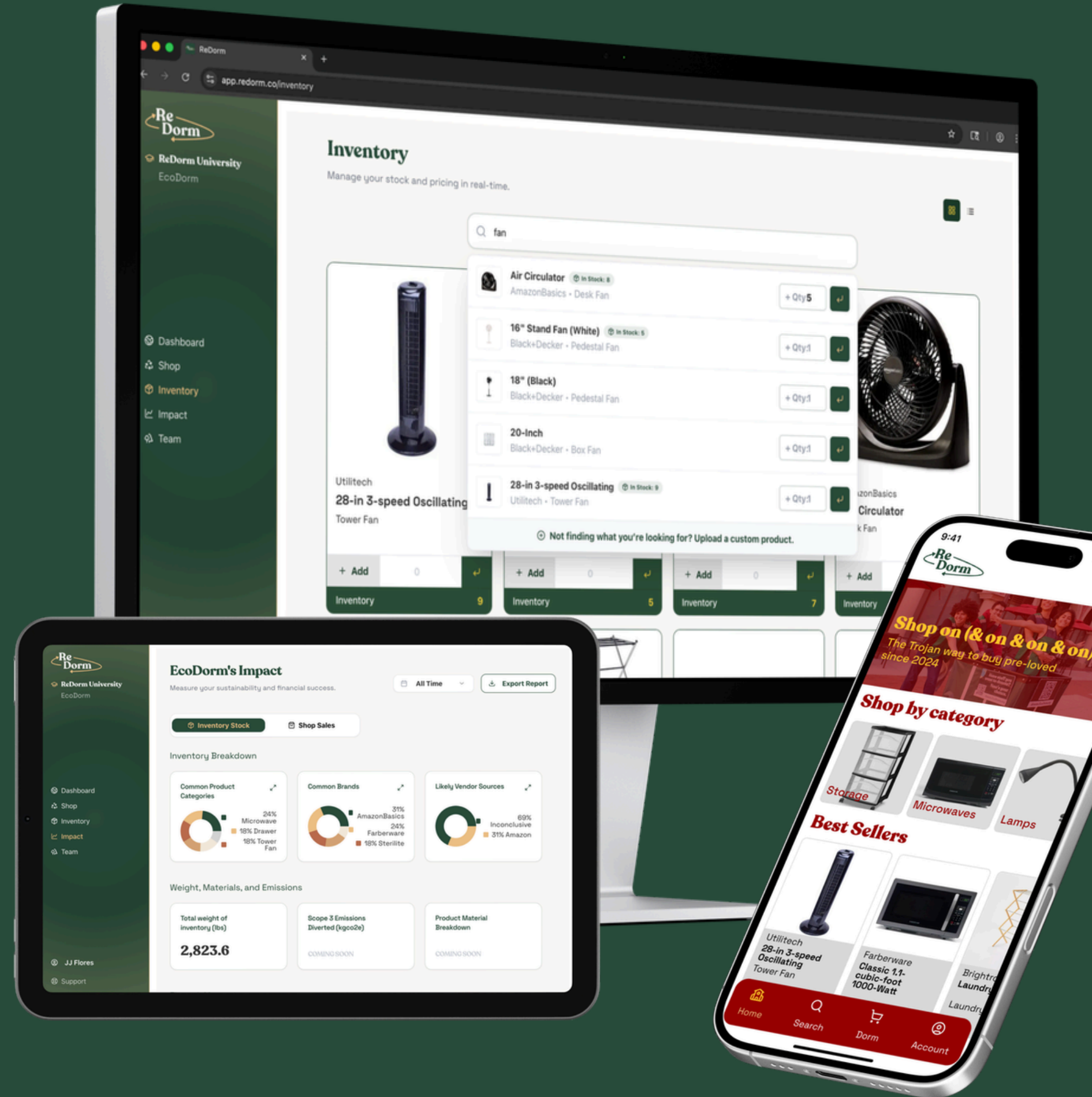




Making dorm reuse programs easier to run, with better data, and higher revenue.

Learn more at [ReDorm.co](https://redorm.co)
Or reach out directly:
JJ Flores, CEO | Founder
jj@redorm.co | (323) 813-7084



Move Out: The 70 Million Pound Problem

Move In: The \$30 Million Oversight

- Move-out: 70 million lbs of completely usable dorm essentials are thrown away each year
- Move-in shops are a \$30 million opportunity that schools are choosing to forgo
- 2000 US schools with on campus housing
 - Only 150 with dorm reuse program
- How can this be in an environment where:
 - Waste hauling costs up 56%
 - Student move-in costs averaging \$1600



Status-quo “Dorm Reuse” is hard. We know - we’ve done it!



Move-out bottleneck = impossible to track inventories.



Move-in chaos = “Break-even” profits.



Lack of systems means reinventing the wheel every year.



After everything, all you're left with are cool photos and guesstimates.

Waste Appendix

The Zero-Waste Initiative at Alliance defines Zero Waste as programs that achieve 90% diversion rate. From 1998 to 2018, we have achieved a 90% diversion rate from landfill.

- 90% EcoDesignated Items (diverted from landfill)
- 25% items in a curbside collection (sent to landfill)
- 10% items placed in donation partners
- 10% items placed in donation partners
- 2% food items accepted by donation partners

Waste Reduction Initiatives:

- 100% EcoDesignated Items (diverted from landfill)
- 25% items in a curbside collection (sent to landfill)
- 10% items placed in donation partners
- 2% food items accepted by donation partners

Waste Reduction Initiatives:

- 100% items accepted by EcoDesignated (90% diversion rate)
- To estimate capacity of items accepted, we calculated the total weight volume of the donations and used density benchmarks to estimate capacity of materials.

Commodity Type	Example Items	Estimated Volume (cu ft)	Estimated Density (lbs/cu ft)	Weight (lbs)
Books (20% of total)	Books, 10% - 10.5 lbs/cu ft, approx 110% - 115 lbs/cu ft, books, 10% - 10.5 lbs/cu ft	931.54 cu ft	9.1	
Mixed Electronics (20% of accepted items)	Microwaves, toasters, coffee makers, blenders		11	
Mixed Household Appliances (10% of accepted items)	Dishwashers, blenders, toasters, coffee makers		7	
Mixed Plastics (10% of items accepted)	Dishwasher covers, containers		6	
Miscellaneous Supplies		16	10	160
Other	Shirts, bags, air mattresses	15.1	20	
Total				

ecoDorm.org | thetopofecodorm.org

Insights to Making Dorm Reuse Mainstream

People pay for peace of mind.

Inventory is everything. Its also the hardest part.

You can only manage what you can measure.

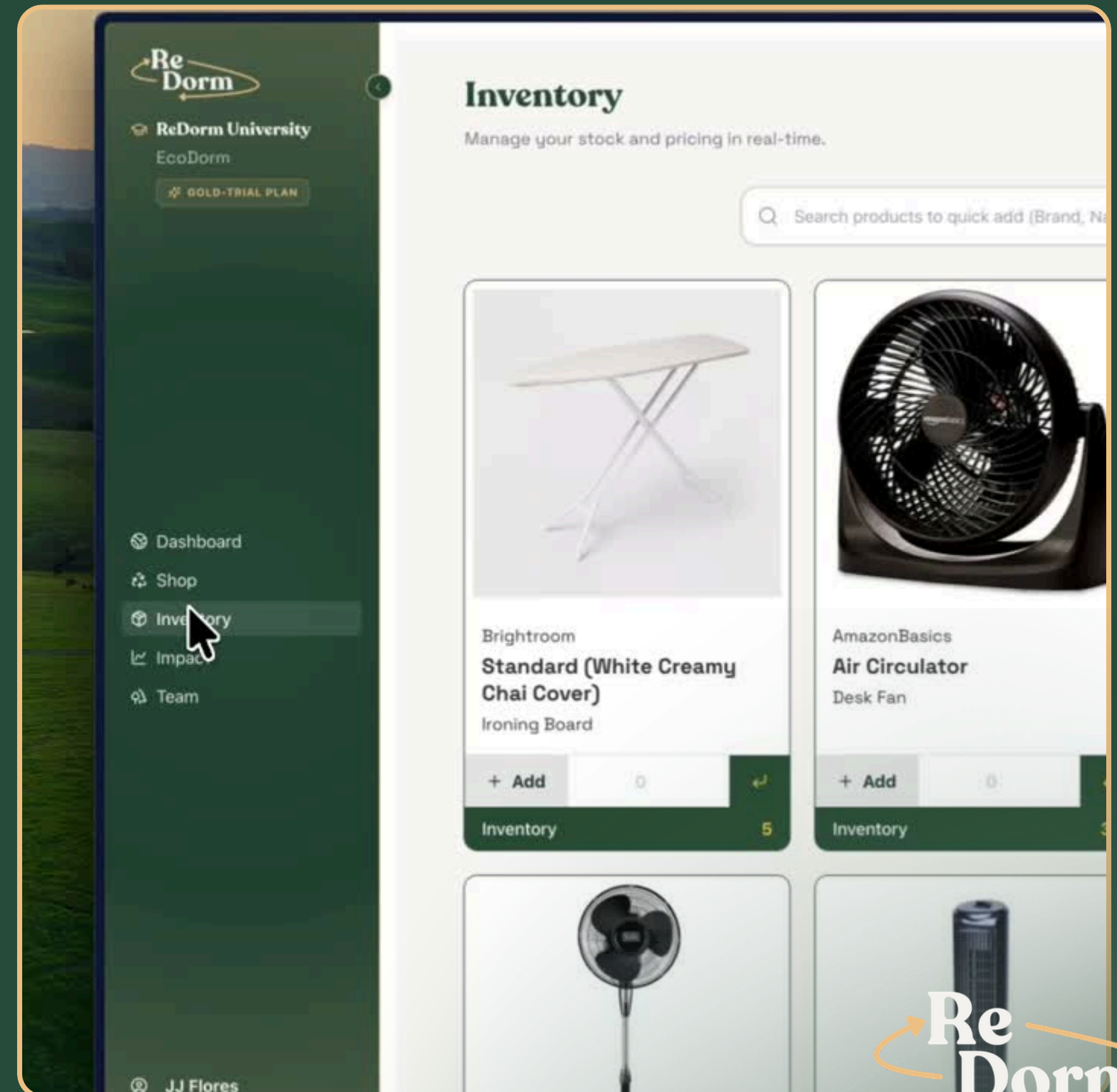
Cut inventory time from 5 minutes to 5 seconds

200+ dorm essentials in our inventory database (and counting)

- *No other e-commerce site comes equipped with our growing LCA database*

Just search by brand, category, or even barcode!

Barcode printing and uploading custom products coming soon



Instantly see scientifically accurate impact data

Go AASHE STARS Platinum and have UN SDG learning opportunity with our built-in checklists

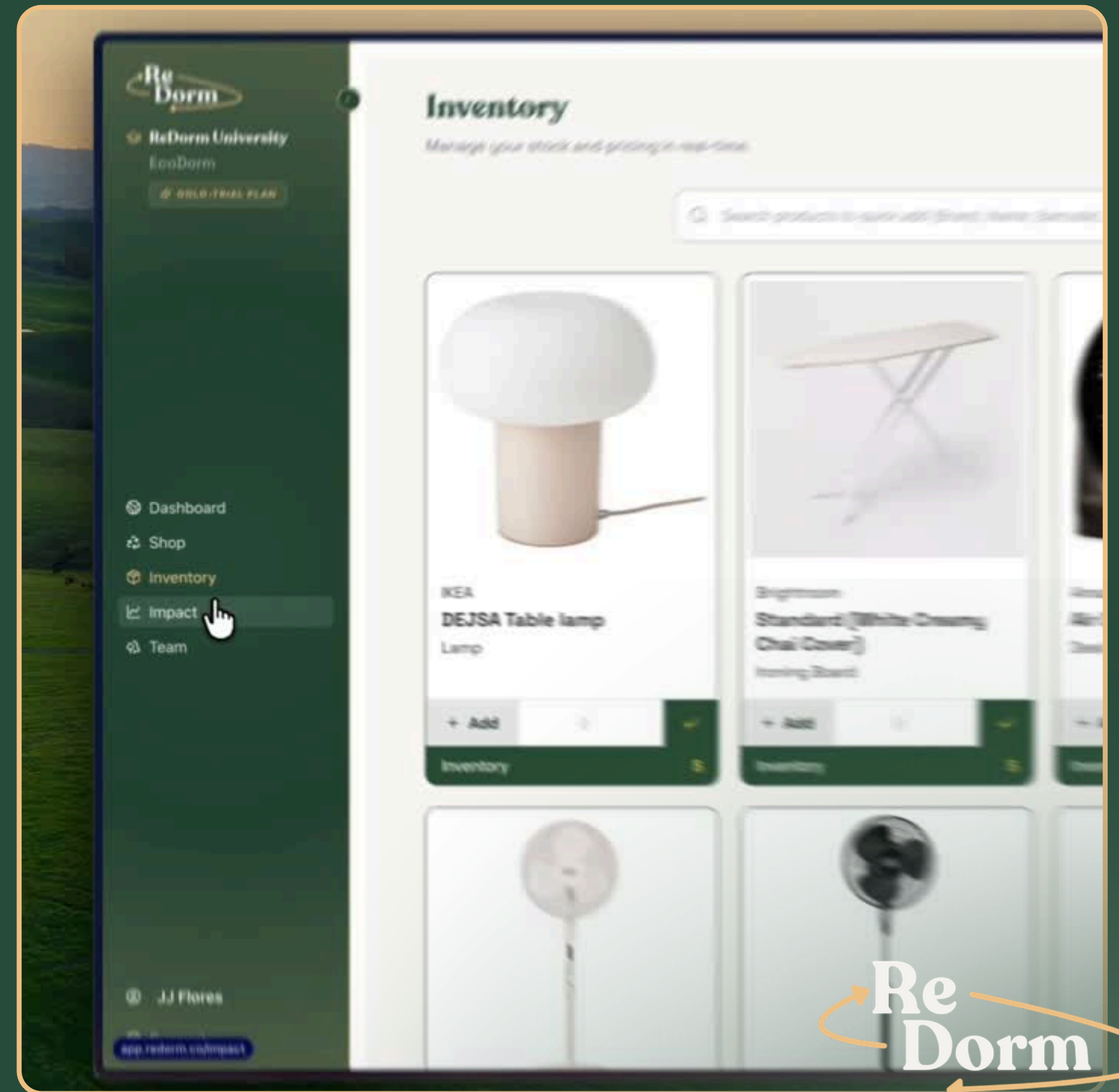
See metrics like

- kgCO2e displaced
- Lbs diverted
- Material breakdown
- Category/brand/source insights

Download impact reports

Data gets better with time (open-source methods)

Track to custom goals!



Drive higher revenue with student re-commerce

Design white-labeled shop

Change shop status throughout the year (pre-order, active, inactive)

Built hype with pre-order countdown!

Set custom pickup time, dates, and locations

Set custom payment provider
(CashNet, NelNet, TransAct, CampusPay)

Split revenue among departments



Invite people to your team

Any department, any role!

Get all the help you can get!

The screenshot shows the ReDorm University EcoDorm app interface. On the left, a dark sidebar menu contains the following items: Dashboard, Shop, Inventory, Impact, and Team. The 'Team' item is highlighted with a white hand cursor. At the bottom of the sidebar, the user's name 'JJ Flores' and the URL 'app.redorm.co/team' are visible. The main content area on the right features a quote at the top: "If you want to go fast, go alone. If you want to go far, go together." Below the quote is the heading "Program Team" followed by a table with three columns: Name, Email, and Title. The table contains three rows: a pending signup for 'reith@redorm.co', Sandi Shwe-Win (Software Dev Fellow), and JJ Flores (CEO). Below the table is a section titled "Invite people to your team" with an input field labeled "Email address".

ReDorm University
EcoDorm
GOLD-TRIAL PLAN

Dashboard
Shop
Inventory
Impact
Team

JJ Flores
app.redorm.co/team

"If you want to go fast, go alone. If you want to go far, go together"

Program Team

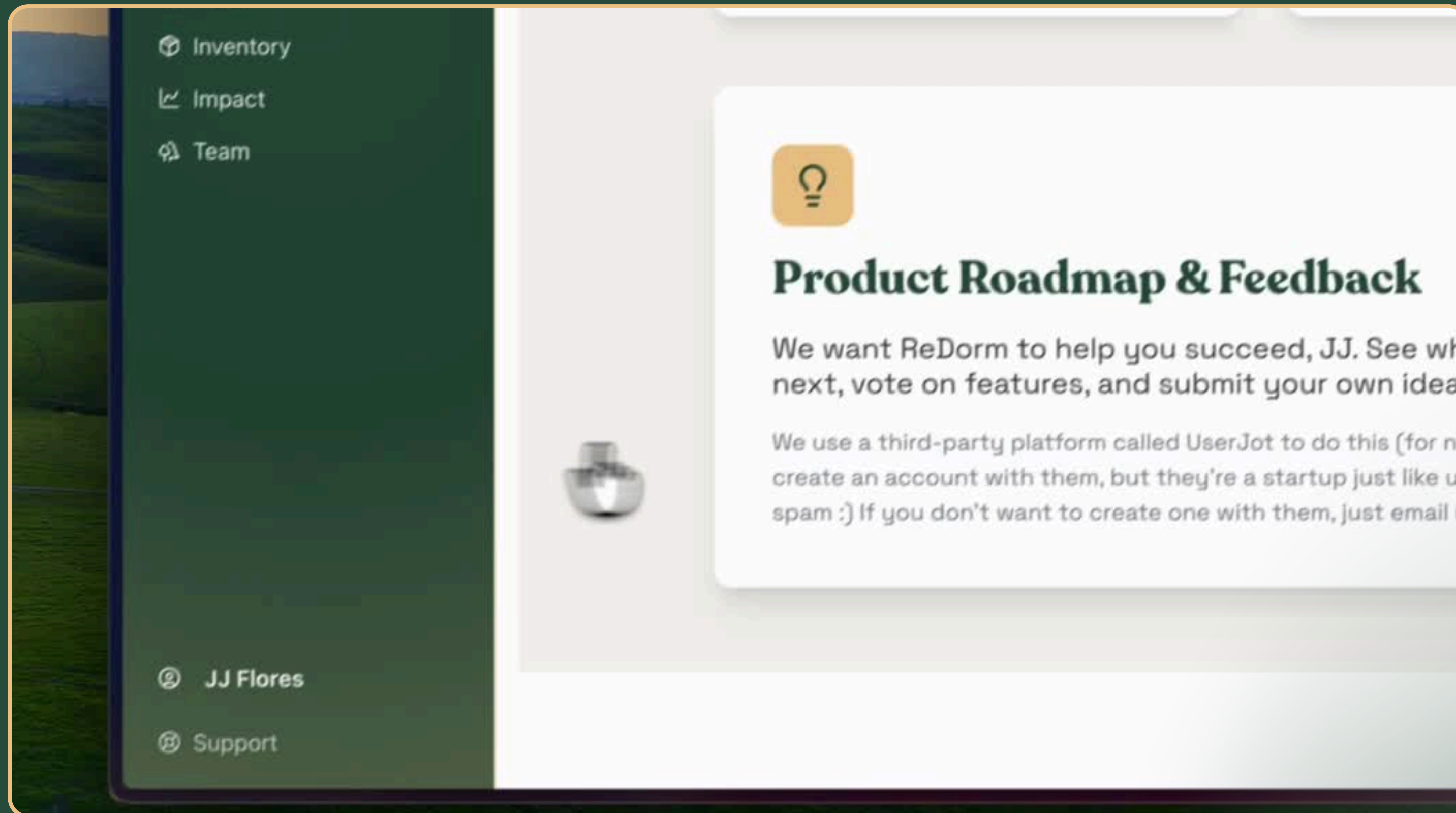
Name	Email	Title
Pending Signup	reith@redorm.co	
Sandi Shwe-Win	sandi@redorm.co	Software Dev Fellow
JJ Flores You	jj@redorm.co	CEO

Invite people to your team

Email address



Support is a tap away; Contribute to the product roadmap!



The catch? We need to make sustainability programs, well, sustainable.



ReDorm Green

\$0 / forever

Perfect for getting your dorm reuse program off the ground.

- ✓ Inventory up to 100 products
- ✓ Standard impact reports
- ✓ Take online student payments
- No material or emissions breakdown
- Only one user role

Current Plan



ReDorm Gold

\$249 / year

30-DAY FREE TRIAL

Everything you need to run a full-scale student thrift operation.

- ✓ Unlimited inventory items
- ✓ Upload custom products
- ✓ Material & emissions impact breakdown
- ✓ Inventory snapshot exports
- ✓ Set custom roles & permissions
- ✓ Set multiple pickup locations
- ✓ Print barcode labels

Start 30-Day Free Trial



Fast-Track Procurement

Download the required compliance documents for your IT and Finance departments, then proceed to secure your trial via P-Card.

Pre-Signed W-9 Form

HECVAT 4 Lite

VPAT 2.5 ACR

Higher Ed Safe Terms

No auto-renewals, no vendor indemnification, governed by your local jurisdiction.

Connecting to Stripe...

Bypasses PO requirements. \$0.00 due today.

ReDorm

Next Steps

- Run the business plan calculator + see resources on our site ReDorm.co
- White-glove onboarding call with program leads





Together, we can save millions.

Reuse, Reduce, ReDorm!

Learn more at [ReDorm.co](https://redorm.co)

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